

# Strategic Marketing

- Right Pricing for Market Placement
- Premier Internet Placement
  - RE/MAX.com
  - SWMRIC- Local Multiple Listing Service
  - Realtor.com
  - AliciaKramer.com
  - Trulia.com
  - Zillow.com
  - Weekly seller reports tracking internet success
  - Boost Facebook Ad- Targets Potential Buyers; 2,000-3,000 Potential Ad Views
- Facebook, Instagram, Twitter, etc. Posting & Updating
- Professional Photos- Including 3D Tour & Floorplan
- Flyer Box
- MLS Rider for Sign
- Nationally Recognized For Sale Sign
- Downtown Window Flyer
- Sentinel Ad as needed
- Open House as requested
- Staging if Necessary
- Dotloop for E-Signatures

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And by the way, if any of your friends or family are thinking of buying or selling a home or business, please give me a call with their name and address and I will be happy to follow up with them. I appreciate your referrals!